



**NCSA PLACEMENT ORDER, 4th Quarter 2026
October – December 2026**

TO: NCSA Coordinators - TV
FROM: Lisa Owens
RE: TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. **If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.**

We have two NCSA clients for the 4th quarter for TV:

- **Idaho College Savings Program, "IDEAL" October 1 – December 31, 2026**
- **NEW Secretary of State, "General Election" October 1 – November 4, 2026**

Please return your affidavits monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

- **Idaho College Savings Program, "IDEAL":** One spot. You can pick up the spots here: [NCSA Television](#);
- **Secretary of State, "Get Out to Vote":** Three Spots available next week

Frequency: 24 spots a month per client per station ROS basis (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:
isba@idahobroadcasters.org